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| Leonberg, 22. April 2025 |
| Find what you need more quickly: GEZE presents online shop with new functions |

**GEZE has completely revised its online shop. Dealers, fabricators and building managers will now benefit from a wide range of new functions. Through the integrated spare parts shop at** [**ersatzteile.geze.com**](https://ersatzteile.geze.com/geze-service/de/),**facilities managers or service providers, for instance, can quickly find and request the parts they need. The new GEZE online shop is already online:** [**shop.geze.com**](http://www.shop.geze.com)

With the new online shop, GEZE is expanding its own services in a targeted way and advancing digitalised sales. The shop is directed primarily at trade companies and dealers. Existing sales and partnership structures will remain unchanged – wholesalers will continue to order through the connected merchandise management system as usual.

**Intuitive user interface and improved overview**

“GEZE's product portfolio is very large – this can make it complex for our customers. By optimising our online shop, we are making everyday business much simpler for dealers, fabricators and building managers” explains Christian Schulze Dieckhoff, Director Field Sales Germany at GEZE. Functions like an individual ordering history, a product comparison, and informational material available to download for each product shorten search times. “This will truly reduce the work required for typical construction or service situations”.

Under the motto “Solutions: sought, found, and ordered.”, the new GEZE online shop offers an efficient, simple ordering experience with smooth processing. The clear and intuitively designed user interface has a selection function sorted by topic that makes it easier to find, compare and order products. Relevant information and notices are linked directly to each individual product – from technical data and product brochures to tender texts, declarations of conformity, as well as installation instructions and wiring diagrams.

**Self-service and smarter spare parts shop**

With efficient self-service functions, in the future customers will be able to configure products and orders more easily. This will allow them to find the right dealers near them quickly using the integrated dealer search, even for assembly inquiries. In addition, customers will benefit from convenient 24/7 availability, which will allow them to access the shop around the clock and from anywhere. The separately designated spare parts shop has a smart search function that can be used to reliably identify and order the right spare part.

GEZE presents the highlights of the new online shop in this video:

<https://www.youtube.com/watch?v=EbQuPLd9qks>

This press release and further information are available at:

<https://www.geze.com/en/newsroom/geze-launches-online-shop-with-a-wide-range-of-new-functions>

**ABOUT GEZE**

GEZE is one of the world’s leading companies for products, system solutions and comprehensive service for doors and windows. The specialist for innovative and modern door, window and safety technology has been using its in-depth industry and specialist knowledge to achieve outstanding results that make buildings liveable for over 160 years. GEZE employs around 3,500 people worldwide. GEZE develops and manufactures products at our headquarters in Leonberg. The company has additional production sites in China, Serbia and Turkey. With 37 subsidiaries all over the world and six branch offices in Germany, GEZE offers outstanding proximity to our customers and excellent service.

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